

Available for In-Studio Interview & Demonstration...

Will The Rising Costs of Helium Deflate 300 Million Birthday Parties Across The US?

With the New Helium Stewardship Act that just passed Congress, the United States has only one year left to continue selling helium at below market prices and then has to sell to the highest bidder by auction.

This means that the cost of helium will rise. In fact, over the past 2 years, it's already inflated in price by as much as 500%. So, does this mean that the party is over?

What most people don't know is that some of the best designs don't require helium but use a much more common gas- plain old everyday air.

In this segment I will demonstrate some great designs that are totally Helium Free.

5 Ways To Decorate Your Party With Balloons But WITHOUT Helium

- Live **DEMONSTRATION** of a simple DIY party balloon design
- **PROP:** Display of a "Superman" centerpiece design as a Table-top Decoration (perfect for the Nov. 12 Superman DVD release) Other theme or holiday also available.
- Photos of 3 air-filled designs that give energy and excitement to parties

FREE GIFT TO YOUR VIEWERS: Downloadable e-Book with 25 more air-filled design ideas that can be taken to your local balloon professional for a great party with or without helium.



SANDI MASORI, CBA, is the author of "25 Ways To Decorate Your Party *WITHOUT Helium*", Amazon best-seller "The Ultimate Guide To Inflating Your TradeShow Profits... With Balloons", and her newest book "The Event Planner's Essential Guide To Balloons" is due out in Nov.

Her DIY Balloon Decoration YouTube channel has scored more than 1,000,000 views!

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