

Available for In-Studio DIY Demonstration...

## 5 Things You Should NEVER Do When You're Throwing A Party Outdoors With **BALLOONS**

A FUN timely segment featuring live demonstration of big no-no's for outdoor parties and balloons

1. Don't Let Foil Balloons Go (California Balloon Laws) - MAJOR Danger!
2. Don't Release Balloons Without Talking To The FAA - Dangerous
3. Don't Use Dark Colors - Costly Mistake
4. Don't Prepare Balloons in Air-Conditioning and Then Take Outside To Heat - Costly
5. Don't Underestimate How Much Weight You Need At The Base - Costly

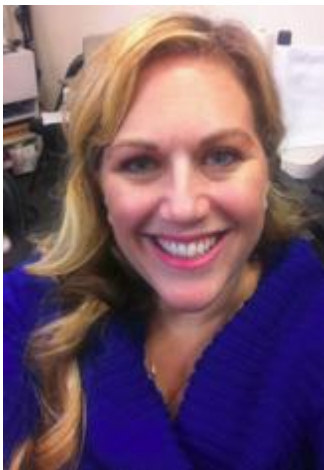
**DEMONSTRATION:** See examples of the right way to use balloons outside

**PROPS:** Sandi's huge balloon installations provide tremendous visual IMPACT

**COSTUMES:** Fun *THEMED* balloon hats for Sandi and Your Hosts

**ORGANIZED CHAOS:** With balloons on set, you never know what will happen, but you can be sure it will bring smiles to your viewers -- Everybody loves balloons -- *Except Ellen Degeneres! (What's Ellen got against balloons???)*

**FREE GIFT FOR YOUR VIEWERS:** Sandi's Bestselling e-Book with 25 air-filled design ideas via [www.BalloonUtopia.com/25Ways](http://www.BalloonUtopia.com/25Ways)



**SANDI MASORI, CBA**, "America's Top Balloon Expert," is the author of *25 Ways To Decorate Your Party WITHOUT Helium*. Her DIY Balloon Decor YouTube channel has scored more than 1,000,000 views, and she has delivered 21 awesome segments on local & national ABC NBC CBS FOX & CW shows (Including The Today Show) during the months of October, November & December 2013

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